



ADVERTISING SPECIFICATIONS



FULL PAGE

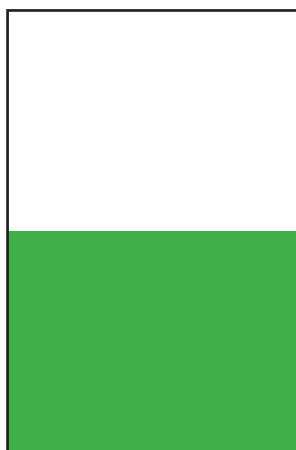
Reserved for Platinum Sponsor

PRINT SIZE

5.5" x 8.5"

BLEED SIZE

5.625" x 8.625"



HALF PAGE

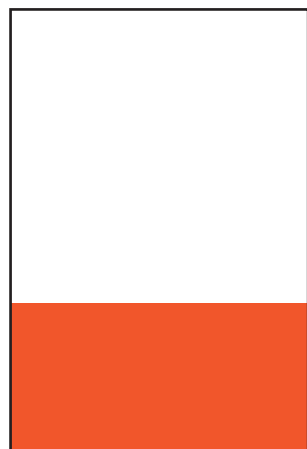
Reserved for Gold Sponsor

PRINT SIZE

5.5" x 4.25"

BLEED SIZE

5.625" x 4.375"



THIRD PAGE

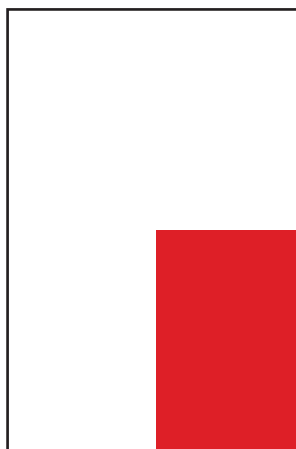
Reserved for Silver Sponsor

PRINT SIZE

5.5" x 2.8"

BLEED SIZE

5.625" x 2.925"



QUARTER PAGE

Reserved for Bronze Sponsor

PRINT SIZE

2.75" x 4.25"

BLEED SIZE

2.875" x 4.375"

TECHNICAL SPECS

Advertisements must be submitted in a 300 DPI, print-ready PDF with 1/8" or .125" bleeds. (CMYK only, no RGB files). Any files that do not follow these guidelines will be returned and you will be asked to change the file accordingly.

MATERIAL DEADLINE

Ad materials are due **no later than June 30th** or we can't guarantee that your ad will be included in current year's Pride Guide

SUBMITTING FILES ELECTRONICALLY

Advertisements can be emailed to marketing@fmpride.com. When emailing artwork please keep in mind that our email is limited to 10MB per email (including your attachments). Use a file compressing program like Stuff-It or ZIP to lower the size of your files. If file size is over 10 MB, we recommend sending the files to marketing@fmpride.com through a file sharing website such as WeTransfer.com, hightail.com or dropbox.com.

FILE NAMING

Please include the **Sponsor Name and Sponsor Level** when submitting files. SPONSORNAME_SPONSORLEVEL.PDF (ex. fmpride_platinum.pdf)

PHYSICAL ADDRESS:

1105 1st Ave N | Fargo, ND 58103

MAILING ADDRESS:

PO Box 941 | Fargo, ND 58107

218.287.8034

fmpride.com